

# Southeast Community Health Worker Network Agenda

June 20<sup>th</sup>, 2023

10:30-12:00 pm EST/ 9:30-11:00 am CST

**Meeting Recording:** [https://youtu.be/Lk\\_SyhIFNuY](https://youtu.be/Lk_SyhIFNuY)

1. **Welcome and instructions for chat box introductions (Name, state, CHW or ally)**
  - Please be sure to share Name, State, CHW or Ally in the chat at the beginning of our meetings. This helps to assist in reporting accurate attendance numbers about our network reach. Total meeting attendance was **95**.
  - Many of you are a part of our listserv, but if you are not please visit our [website](#) for instructions on signing up. This is the best way to stay connected with upcoming events and opportunities. If you have any issues signing up, please reach out to Rebecca Salter at [rsolon@mailbox.sc.edu](mailto:rsolon@mailbox.sc.edu).
  
2. **“Community Health Workers, Professional Citizenship, & Advocacy: Key Themes from the CHW Movement in Indiana” (Ryan Logan, Assistant Professor of Medical Anthropology at California State University, Stanislaus)**
  - Ryan is joining us today to share key themes identified in his research in Indiana.
  - Professional Citizenship & Legitimizing Mechanisms
    - Certification
    - Name Branding
    - Medicaid Reimbursement
  - Advocacy as Caregiving
    - Mico-level advocacy
    - Macro-level advocacy
    - Professional-level advocacy
  - Presentation Slides are attached.
  - If you have questions or would like to reach out to Ryan you can reach him at: [rilogan@csustan.edu](mailto:rilogan@csustan.edu).
  
3. **Committee Updates**
  - 2023 J&J Grantee Update (Kim Rawlinson)
    - We are very excited to announce the selected grantees for this year!
    - **ARCHWA will:**
      - Create a custom corporate sponsorship package to reflect the needs of each sponsor.
      - Increase the number of formal ARCHWA corporate sponsors from four to six.
      - Expand the diversity and number (52 to 75) of potential corporate sponsors.
      - Disseminate resources developed with key members of the Southeast Community Health Worker Network in an editable format so other state associations can adapt them to initiate corporate sponsorship programs.
    - **SCCHWA will:**

- Hold 10 CHW Learning Collaboratives for South Carolina and Southeast CHWs – with at least five being offered in Spanish.
    - Create an evaluation plan for each Learning Collaborative session and analysis follow-up.
  - **TNCHWA will:**
    - Hold CHW lead focus groups, surveys, and needs assessments to guide the business plan development.
    - Create and disseminate a business plan for TNCHWA that includes input and review from CHWs and stakeholders statewide.
  - **VACHWA will:**
    - Hold a total of four Mental Health First Aid (MHFA) Training Sessions: Spring & Fall (in English & Spanish)
    - Create a Membership Expansion Program: Providing scholarships to 100 CHWs over the course of the funding.
    - Hold a statewide CHW Annual Conference: The 2-day conference provides opportunities for training, networking, expanding awareness of the CHW profession, and building partnerships.
  - We want to thank everyone that submitted applications – it was a hard process! With the great need and competitive application process, we hope to gain more funding from J&J to help expand this program next year.
- SE CHW Network Strategic Planning Committee (Rebecca Salter)
  - At our last meeting the committee focused on setting a goal for our workforce development priority. We had an engaging discussion about reciprocity and exploring a regional blanket certification (similar to the nurse licensure compact). I'm excited to announce that we have a wonderful research assistant that will be helping collect data on certification and training opportunities in the southeast – her name is Haley Hirth. Many of you may have already may have heard from her. The information found will be shared out at our annual summit and we will give states the opportunity to discuss their thoughts on reciprocity.
    - If you would like to talk to Haley Hirth about your state's certification process or her research this summer, you can reach her at: [hhirth@email.sc.edu](mailto:hhirth@email.sc.edu).
  - We are still working behind the scenes to set up our FB & LinkedIn accounts for the network. If social media is your passion and you would be interested in serving as a moderator or helping with the creation of guidelines for these pages, please drop your information in the chat.
    - Cassandra Glenn is interested in helping with Social Media.
- SE CHW Network Summit Planning Update (Mike Young)
  - **CHWs Activate! Creating Health Equity in the Southeast & Beyond! – was selected as the 2023 SE CHW Network Theme!** Thank you to Tamika Williams for this amazing submission!
  - Please make sure to submit your application to be a speaker - 2023 Southeast CHW Network Summit Call for Presenters Form: <https://forms.gle/ZWmG142DgkffUq4j7>

- o We are in the process of finalizing the site location and are looking at hotels that are in the Charlotte airport area.
- o Sponsorship documents will be released in early July and will have information on exhibitor tables.
- o Our goal is to launch registration in mid-July. Since the event is now two days the registration cost will increase to around: \$40 early-bird and \$80 general registration.
- o If you are interested in joining our amazing planning committee please drop your information into the chat!

#### 4. This Month's State Updates

\*Please note: we decided to divide the group in two and ask states to give updates every other month because of the time and frequency of meetings. Please try to keep updates to 5 minutes\*

- Alabama – Not able to attend
- [Georgia](#) (Amber Mullen) – GA has a new logo and website: [www.gachw.org](http://www.gachw.org), and email: [info@gachw.org](mailto:info@gachw.org). The first Summit was a newly elected committee and it was a great success! Had over 150 CHWs and allies in attendance to connect and discuss. Had their first CHW standing ovation award, and Gail McCray was selected as the awardee and was very surprised. They also have the Rhonda Green Trailblazer award, and this initial award was given to Rhonda's family. Continuing to work on growing their network, board, and certification program.
- [Kentucky](#) (Kasey Rhodes) – Have hosted 2 out of our 5 regional meetings. Looking forward to connecting with areas that had not previously had meetings. Response to sessions held so far has been positive and many connections have been made. Are finalizing the plans with the KY CHW Association for their annual conference that will be taking place at the end of September. Close to 200 certified CHWs in the state. The Medicaid bill is being passed so CHWs will begin to be reimbursed in July.
- [Louisiana](#) (Catherine Haywood) – They now have a CHW board, and the governor is in the process of signing off. They will be having their conference in early September with a focus on sustainability. Having been working against some uphill battles that affect communities in the area – luckily many of the bills were not passed.
- [North Carolina](#) (Honey Estrada) – So excited to have the SE CHW Network Summit in NC! NC has 789 certified CHWs in NC (combination of core comp and legacy). Certification is not required, but excited to see that CHWs are enrolling. Working on advanced level training that will help with upward mobility of CHWs. This helps build the professional pathways to allow CHWs to advance in the work they are doing – will have levels 1-4. Have been working diligently in advocacy promotion and engaging at the grassroots level. Working toward Medicaid Reimbursement in the state and going through the first steps in the long process. Also, working towards planning their annual summit with more information to come very soon.

- [Tennessee](#) (Nikayla Boyd) – TN Department of Health has received CHW State Technical Assistance award, and we are excited to partner with the Department of Health and representatives from NACHW to develop CHW policies for TN. We are thrilled to be recipients of the SE CHW Network grant again! This year they are excited to build a business plan to sustain their organization. Are working to create membership packages for individuals and organizations. Are one of the three recipients of the HERSA grant and have a goal to certify 270 CHWs and currently have 100 enrolled that will be entering phase two with apprenticeship/field placement. If you are in TN and interested, please visit the [website](#) to learn more.
- [South Carolina](#) (Terri Jowers) – Serving as the interim Executive Director we have been where many of you are now and if you ever need to bounce ideas off, please don't hesitate to reach out. We are excited to launch our new and improved website on September 1<sup>st</sup>. As a SE CHW Network grantee, we will be launching a learning collaborative that will be a space for SE members to come together and look at issues with a fresh set of eyes and have an engaging discussion. We hope to roll this out at the SE CHW Network Summit and continue throughout the year – expanding to having offerings in Spanish in the spring.

**5. 2023 SE CHW Network Meetings - Third Tuesday of the Month from 10:30-12:00 pm EST/ 9:30-11:00 am CST**

- July 18<sup>th</sup>: Reciprocity
- August 15<sup>th</sup>
- October 17<sup>th</sup>: The C3 Project
- November 21<sup>st</sup>

**6. Final Discussion**

- Q&A and Open Updates
  - Briana Jegier: A quick update from Baptist in Memphis - 39 CHW certifications have been awarded over the last two years and we will officially hit 100 awarded this August as 65 individuals are currently in training. Those currently in training are funded by grants partnerships with Meharry and others with funding agencies from HRSA, CVSHealth, and TN AHEC. Baptist Memorial Health Care is also exploring adding paid CHW positions within our system.