

Southeast Community Health Worker Network Minutes

August 1st, 2022

11:00-11:45 am EST/ 10:00-10:45 am CST

Meeting Recording: <https://youtu.be/B41eW0HKQGI>

1. **Welcome and instructions for chat box introductions (Name, state, CHW or ally)**

Please be sure to share Name, State, CHW or Ally in the chat at the beginning of our meetings. This helps assist in reporting accurate attendance numbers about our network reach. Total meeting attendance was 79.

2. **C3 Team Members: E. Lee Rosenthal, Paige Menking, and Floribella Redondo-Martinez**

- **History and Findings of C3 Project (E. Lee Rosenthal)** – The need was seen to develop a national consensus around “contemporary” recommendations for CHW core: roles, competencies (skills and qualities). Post-pandemic we are noticing many important changes in the field, and we are looking at how to capture these since it has been about 5 years since this has been assessed.
 - **CHW Leadership Though Participation** – We have many team members that have been working nationally and have connected over the years – some are CHWs and others are allies. We recognize that we are not here to define the field for others, but collaboratively bring forward the voice of the CHWs. What matters most to CHWs about the work they do? What matters the most about the policy and programs to support the work done?
 - **C3 Project Phase 1 and 2:** Was a unique opportunity to look at CHWs across the nation at the beginning stages. Specifically, looked at the Roles, Skills, and Qualities. What were the difference between the roles and competencies from 1994 – 1998. What were the important differences we saw? All known networks at the time were invited to review role and skill findings (23 state CHW networks).
 - **C3 CHW Roles / Scope of Practice (listed in PP slides):** 4 emerged as new and strong in the new phase: Participating in Evaluation & Research, Implementing Individual & Community Assessments, and Conducting Outreach. Newly identified CHW Skills (each role is supported by many skills): Individual & Community Assessment, Outreach, Professional Skills & Conduct, and Evaluation & Research. CHW Qualities – Connected to the community served.
 - **C3 Project Phase 2:** CHWs work across a large spectrum of settings. Findings suggested that roles and skills are largely the same across settings.
- **Application of the C3 Project Core Roles and Competencies (Floribella Redondo-Martinez)** – this information helps define our profession. Often CHW training is centered around C3 competencies. This information can be used to educate legislation, policy makers, or other allies that may not know about CHWs. Use to educate broadly about what CHWs are to help promote the profession and support sustainability.
 - **Assessment Toolkit** – it contains case studies, assessment rubric, and orientation checklist.

- **C3 Video Resources** – videos that explain what a CHW is and what rolls, skills, competencies, and qualities of CHWs. Available in both English and Spanish (links in PP slides).
- **C3 Project Existing Resources** – many tools are offered through C3 to ensure you have education for both CHWs and allies.
- **C3 Project Next Steps (Paige Menking)** – For the next phase the group is looking to expand the scope of the project and review the roles and competencies and update as needed. Would like to look deeper at qualities and core competencies for supervisors/managers and trainers/educators. Would like to look at specialty certifications that are offered in certain states. Lastly, they would like to create tools for core role and competency application.
- **C3 Project Phase 3:** looking forward to connecting and working together with the SE CHW Network as phase 3 develops!
- **Questions:** should a state start from scratch? States can use the C3 as a starting point and develop as needed.
 - Lessons learned from the pandemic? COVID has brought all public health visible space. Need to look at directly with NC3. Time to add new roles and equity language added in the future. Related link shared in the chat: https://journals.lww.com/jphmp/Fulltext/2022/09000/Sustained_Management_of_COVID_19_Doing_More_of.22.aspx?utm_source=informz&utm_medium=email&utm_campaign=asthophw&utm_content=JPHMP&utm_term=ManagingCOVID
 - How can we work together in Phase 3? HERSA failure to understand what CHWs are and making it difficult to apply. Not sure if C3 is an advocacy group, but that is one way we could connect. C3 is in a building stage and they would love to come back to the SE CHW Network for a townhall type of meeting in the future.
 - We have a strong and growing network (11 active states). We are inclusive to those outside the state who may benefit and would like to attend. The network is working with HHS region 4 and would love to take this to them as well. The SE CHW Network Summit will be hosted in Birmingham, AL on December 9th. Would love to see if there would be an opportunity to dive deeper into the C3 project at a breakout session.

3. Johnson & Johnson Grant Update

- Health and Racial Equity Training
 - Two in-person sessions: 3 full days of training (20 hours total)
 - One session is confirmed for Mecklenburg County: September 28 - 30.
 - Working with the West Anniston Foundation to confirm the final in-person session: November 2 – 4.
 - One virtual session: 10 days - 2 hours a day (20 hours total)
 - Confirmed dates have been adjusted: October 17th – 28th from 2:30 – 4:30 pm EST. Registration link will be distributed via the SE CHW Network Listserv and will be on a first come first serve bases. 20 slots will be available, and any additional registrants will be utilized as a waitlist in the event someone is unable to attend.

- Learning Collaborative
 - Third Monday 1 – 2:30 EST; 12 – 1:30 CST. Our Learning Collaborative Meetings are welcome to all those in the SE Network and is place to learn and share together. These meetings do require prior registration.
 - **Upcoming Meeting Topics:**
 - Effective Strategies for Supervising CHWs from Nikayla Boyd, Barbara Clinton, and Tonya Elkins – August 15th, 2022: 1:00-2:30 pm EST ([Meeting Registration - Zoom](#))
 - Certification Options - September 19th, 2022: 1:00-2:30 pm EST
 - Storytelling - October 17th, 2022: 1:00-2:30 pm EST
 - Sustainability and Funding - November 21st, 2022: 1:00-2:30 pm EST
 - Advocacy Policy or Strategic Partnering - December 19th, 2022: 1:00-2:30 pm EST

- SE CHW Network Strategic Planning
 - The J&J request included funding to hire a consultant to walk us through strategic planning for the Network. We would like to get started on this process and have a large majority of the plan complete by the 2022 SE CHW Summit in December. Would like to ensure we include all members of the SE CHW Network.
 - **Strategic Planning Committee Members:** Wilma Moore, Tonya Elkins, Honey Yang Estrada, Tycoma Miller, Brandy Fields, Jaquetta Graham, Donna Mack, Joy Sharp, Julie Smithwick, Mike Young, and Rebecca Salter
 - First Meeting: August 8th, 2022 at 11:00 – 11:45 am EST
 - This meeting will explore what we are looking for in a consultant, the vision for the SE CHW Network moving forward, timeline, and future meeting dates.
 - **Update:** following the meeting, feedback was used to create an RFP that has been distributed to various consultants. The next meeting will be scheduled to review the submitted proposals and select a consultant. The Strategic Planning Committee discussed the importance of having representation from the states in our network. Please consider being a part of the future of the SE CHW Network by being a part of the Strategic Planning Committee. If you are interested in joining please contact Rebecca Salter at rsolon@mailbox.sc.edu.

- Summit Planning Committee Update
 - Summit Theme: **Healing Communities by Lifting Every Voice**
 - We will be highlighting speakers related to the information the network indicated interest in.
 - Call for speakers will be distributed via the listserv in the coming week. The submission process will be easy and inclusive.
 - Save the date! Friday, December 9th in Birmingham, AL
 - **Update:** 2022 Southeast CHW Network Summit Call for Presenters Form - <https://forms.gle/Vja2GTJfnEsnzvti7>

4. This Month's State Updates

Please note: we decided to divide the group in two and ask states to give updates every other month because of time and frequency of meetings. Please try to keep updates to 2-3 minutes

- **Georgia (Durrel Fox)** – Just hosted GA CHW Statewide meeting. Featured some updates from the GA CHW initiative as well as the GA 2109 CDC project. Continuing to build the network with a team of steering committee members and will start having smaller regional meetings. Still doing things virtually but would like to make the transition to in-person, but have been having challenges – would like to discuss with others about the transition.
 - Trainings: CHW Lupus training through the lupus foundation. Behavioral health training, first aid training course, mental health professional training related to issues surrounding the pandemic.
 - National COVID-19 Resiliency network is doing a focus group on August 4th – more details below: Group Register Now! For More Info Email: mcalhou@msm.edu <https://www.surveymonkey.com/r/LBVKBKX> - Morehouse School of Medicine NCRN is building out a national CHW website and we want your opinion! The focus group is open to CHWs and CHW adjacent roles/positions. This website is for you so we want to know what you want
 - If you are interested in receiving the Georgia CHW Initiative newsletter, please send an email to chwprogram@dph.ga.gov to be added to the list!
- **Louisiana (Catherine Haywood)** – Finally have Medicaid approval to request payment for CHWs – it is a start! Have had supervisor training and community health practice for CHWs across the state – specifically CHW self-care. Our next CHW training will start on 8/16 and their conference is coming up on September 8th and 9th.
- **Mississippi (Kizmet Cleveland)** – Gearing up for the statewide summit on December 6th. It is also the go live kick off for membership to take it to the next level and start our membership drive – additional information to come. Had their second J&J event, Susan Mayfield-Johnson will facilitate a two-part series on program development and strategic planning with the board members. Gained feedback that a self-defense class would be helpful for CHWs that do home visits. Also, working on a website, currently have a Facebook page, but would like to develop a landing page since gaining more interest.
- **North Carolina (Honey Estrada)** – Have 424 CHWs that have been certified – very exciting news! Have a goal to hit 1,000 by the end of the year. NCCHWA has updated their website and are hoping to announce different levels of certification by late summer or early fall. This will help give CHWs pathways to professional development and professional growth. Through the J & J grant money they have been working very closely with a facilitator to develop a strategic plan. The NC CHW Summit is happening on December, 2nd more information is available on their website: <https://nchwa.org/en/>.
- **Tennessee (Nikayla Boyd)** – Working on establishing our founding board which is putting them one step closer to their 501-c3. We are the recipients of the TN Department of Health grant to support COVID-19 vaccine hesitancy. They are offering a training over the next few months – training CHWs on how to use none blaming

conversations. Would like to reach 80 CHWs across the state. Also, recipients of the J&J SE region grant, and one goal was to create an evaluation tool (piolet has been created) and to work towards state competency and have held two meetings so far. The third goal was to update the toolkit on CHW Supervision, which they will be presenting on at the upcoming learning collaborative meeting.

- Virginia – not present

5. **Next SE CHW Network Meetings**

- September 12th, 2022 from 11:00 – 12:00 pm EST / 10:00 – 11:00 am CST
- October 3rd, 2022 from 11:00 – 12:00 pm EST / 10:00 – 11:00 am CST

6. **Final Discussion** (5 minutes)

- Q&A and Open Updates
- Betsy Rodriguez Announcements
 - CDC CHW Workgroup - Training and Technical Assistance Committee (led by Betsy). The committee will be celebrating the second CHW Awareness Event on September 27th. Denise will be giving the opening remarks and there will be three case studies: sustainability and reimbursement. The main purpose of the event is to increase CHW visibility through the CDC.
 - The committee also has the speaker of the month and Julie Smithwick will be the speaker for October.
 - The Office of Minority Health led by GA are having a federal work group. We are looking for sustainable models to embrace. More information to come on this in the future.
 - Finished updating the toolkit for type 2 diabetes prevention – The Road to Health Toolkit. Have received wonderful feedback from CHW. This will be released next month – and information will be shared.