

EMCE STRATEGIC PLAN 2022



The Center for Community Health Alignment (CCHA) brings together three major initiatives, PASOS, the Community Health Worker (CHW) Institute and Equity through Meaningful Community Engagement (EMCE). Together, the entities within CCHA work collaboratively to address health inequities in communities throughout South Carolina, using evidence-based models and meaningful engagement strategies to co-create solutions with community leaders and support greater access to health for all South Carolinians.

Help bridge the assets, knowledge, and resources of communities, organizations, and systems to better understand and address inequities.

Objective 1: Develop and implement training/tools for organizations on equitable approaches for Latina communities.

Objective 2: Develop and deliver training for CHWs and Community Change Agents (CCAs) on health and racial equity.

Objective 3: Support capacity building of community leadership networks to address inequities.

Objective 4: Capacity building for organizations and systems to address inequities through meaningful community engagement.

Develop, co-create, and test innovative approaches to address inequalities and enhance authentic community engagement.

Objective 1: Strengthen the capacity for community pharmacies to be Community Change Agents (CCAs) to address Social Detriments of Health.

Objective 2: Develop and strengthen the accessibility of oral health as a priority for addressing health disparities in communities throughout South Carolina.

Objective 3: Develop pilot tools and training for authentic community engagement.

Increase and disseminate awareness about CCHA initiatives through targeted and intentional communications that track impact.

Objective 1: Increase awareness about what EMCE is and the various initiatives.

Objective 2: Grow overall communications on CCHA's role in bridging communities and organizations; create more visibility and educate stakeholders about equity.

MISSION Align the strength within communities with resources available to communities to help create solutions towards greater health and racial equity.

VISION Equity through meaningful community engagement.

TAGLINE Innovating equity.