



# South Carolina EACH Mom & Baby Collaborative



CENTER FOR  
**COMMUNITY HEALTH**  
ALIGNMENT



## Mentoring and support

The EACH Mom and Baby Collaborative, housed at the Center for Community Health Alignment (CCHA) within the Arnold School of Public Health at the University of South Carolina, exists to support new perinatal community health worker (PCHW) programs across the state. Our partners have years of experience implementing these PCHW initiatives and are committed to assisting new sites to successfully offer their model. This includes helping new sites with:

- Designing implementation
- Allowing potential new partners to observe their program and talk with their team
- Spreading the word - recruiting the right collaborators and informing key stakeholders
- Hiring the right PCHWs
- Supportive supervision for PCHWs
- Identifying sources of data, managing data, and meaningful evaluation

CCHA provides advocacy for sustainable payment mechanisms for PCHWs with health insurers, community partners, and philanthropy.